



**KOHEI  
KOHEI**

Singer-Songwriter



## **1. Profile**

## **2. Work Philosophy**

## **3. Activities/Skills**



Singer-Songwriter KOHEI

## 1. Profile

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I am KOHEI a singer-songwriter from Mishima City, Shizuoka, Japan. I created my first band in 2011, and was actively performing in Tokyo for several years. After moving to Switzerland (currently living in Zurich) in 2019, I started my solo project.

In 2021 I released my 1st album „No Regret” for which I carried out all the sound production, lyrics, compositions and arrangements.

My songs are inspired by my experience after moving to Switzerland, and are composed mainly in Japanese with J-pop and J-rock arrangements.

They contain a strong desire to popularise J-pop and J-rock among Europeans. The uniqueness of the album lays in the fact that local Swiss musicians and artists (Guitarist, Bassist, Designer, Photographer) participated in its production.

I started my first European tour in 2022.

I held several concerts at festivals centred around Japanese anime and manga in various European countries: Switzerland, Hungary, Poland, Germany, Austria and France.

In 2023 I also held concerts in countries outside of Europe. I successfully performed more than 20 shows in 7 countries so far.



## 2.Work Philosophy

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As a singer-songwriter in J-pop and J-rock styles, I am aiming to perform concerts around the world, Europe being my main focus.

I developed my current music style from the desire to share original songs with the world along with the language, culture and ideology of my home country, Japan.

During concerts I communicate in English with my audience, but I also explain the meaning and background of some songs in the local language to that the message gets delivered.

In the midst of globalisation the purpose behind my activities would be to communicate with people all over the world through music and to pursue uniqueness in music and art.



# My activities/skills

## 1. Concert

Global Concert Activities



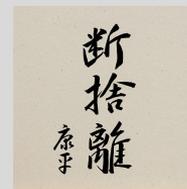
## 2. Project

Overseas Concert Support Program



## 3. Collaboration

Collaborate with Artists





## 1. Concert

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I have performed at festivals (focusing on Japanese culture and subculture) around the world with self-produced works, including lyrics, compositions, and arrangements. I successfully conducted more than 20 concerts in over 7 countries, mainly in Europe.

# KOHEI -Album Tour 2022 in Europe-

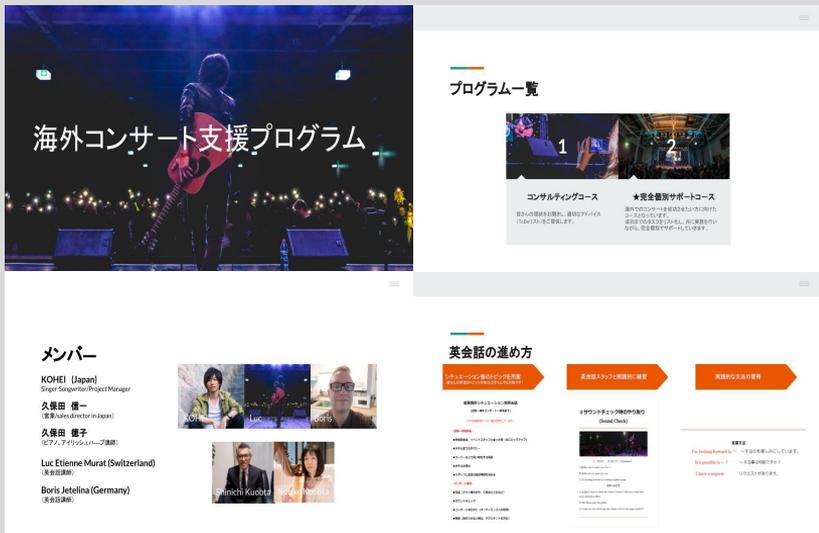


Switzerland, Germany, Poland, Hungary, France, Austria

# KOHEI -Limited Tour 2023-



Switzerland, Germany, , France, Egypt



## 2. Project

In 2023 I launched an overseas consultation support project for Japanese freelance musicians.

The project provides know-how and consultation on how to continuously approach festival organisers overseas and give successful concerts, by actively supporting Japanese musicians to expand their overseas activities.



### 3.Collaboration

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I am actively collaborating with designers and musicians from various countries. The first album was recorded with Swiss musicians. In terms of design, I collaborated with artists from Indonesia, the Philippines, and other Asian countries.



## **-Social Media-**

**-Official Site-**  
[kohei1212.com](http://kohei1212.com)



**-Instagram-**  
[https://www.instagram.com/kohei\\_ab/?hl=ja](https://www.instagram.com/kohei_ab/?hl=ja)



**-Youtube-**  
[https://www.youtube.com/channel/UC3-x\\_pKJf-pq\\_a9TBdO2kCAg](https://www.youtube.com/channel/UC3-x_pKJf-pq_a9TBdO2kCAg)



**-Spotify-**  
<https://open.spotify.com/intl-ja/artist/31aLsz3XdedCeIGsjoBC3u>

